

**The TAC Africa Team Makes A Significant tour to
IBB International Golf & Country Club, Abuja,
Towards Advancing The Actualization
of School of Hardknocks in Nigeria**

Welcome to the first edition of go-green 🏌️ go-global project,
an initiative of TAC Africa, powered by the School of Hardknocks.

Our objective is to seamlessly integrate the game of golf with
a life skill curriculum, through active learning experiences. We
are building global leaders through our go-green 🏌️ go-global Project.

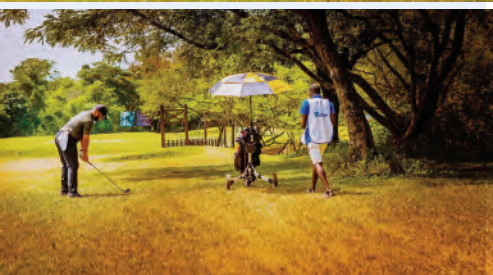
Photo Speaks...





There is undoubtedly no less expensive ways to spend a day, than on a golf course. For a golfer, nothing quite equals the pleasurable sensation of hitting the ball with a well placed swing and seeing it fly down the fairway onto the green. The peaceful atmosphere, the aroma of the fresh-mowed grass, the manicured landscape, and the company of friends are all pleasant fringe benefits that enhance the business at hand - the pursuit of the perfect swing.

This perfectly describes the scenario that unravelled the amazing moments of the Entourage that accompanied the CEO, TAC Africa, Dr. Jerry Akubo to the IBB Gold Course on 5th Sunday November 2022. It was indeed a unique and thrilling experience. The entire team went round the 18 hole of the IBB Golf with the front-line tour guide, Mr. Maxwell, accompanied by Dr. Ifeanyi Anya (Special Assistant to the CEO, TAC Africa; Media and strategy), Mr. Ade (Visual Content Coordinator), Nneka Ugo, Adaobi Possible and Mr Sani.



The golf tour was quite exciting as the tour cart was notably world class standard. We rode on two (2) different golf cart that took us round the golf. It took us over 2 hours to tour the about 101 hectares of the IBB Golf Course. Each hole of the Golf has a T-Box of varying stroke Index. The starting areas for each hole is designated by tee markers and usually distinguished by color.

The School of Hardknocks is making people attracted to golf for various reasons. It will allow for some opportunities to enjoy the outdoors and get a little chance to exercise at the same time. For others, it is a chance to get away from the stress and strain of their daily routine and find a little peace and quiet on the fairways and greens. Also it will instill and inspire others to join the social aspect of golf - as a game that people of different ages, backgrounds, and abilities can play together. And there is no violence attached to it.

Furthermore, part of the attraction School of Hardknocks projects through golf, lies in the friendly competition made possible by keeping score transparently.



For many, golf is a good way to do business. The long walks and rides between holes of the green allows plenty of opportunity for businessmen to make their deals.

According to a manager we interacted with, she said: "It has given me plenty of hours with clients I would never have had before. Some even feel that it is a necessity to play golf well in order to advance and be accepted in the business world.

As most people associate with the rich and famous, School of Hardknocks in Nigeria will certainly change the narrative of golf courses by extending the values to young kids and beyond. It will allow those who cannot afford to join the expensive golf club the opportunity to enjoy the game and it's inspirational values. National statistics shows that over half of the golfers in Nigeria are prominent and of wealthy background.

SOHK Weekly Newsletter

1st Edition



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